

One year to transform your global career

Excellence Without Borders



Founded in 1963 with the support of Stanford University, ESAN was the first graduate business school in the Spanish-speaking world.

With more than 60 years of academic excellence, ESAN holds international accreditations from AACSB, AMBA, and the Business Graduates Association. It is ranked #1 in Peru and among the Top 6 in Latin America in the QS Global MBA Rankings 2026.

ESAN prepares leaders capable of transforming organizations and making an impact in the global business environment.

This International MBA is designed to shape leaders who not only adapt to change but actively drive it. The program aligns with global trends in management, entrepreneurship, technology, and culture, preparing participants to lead with impact in an evolving business landscape.

This program is not just about adapting to change—it is about leading it.

Leading Change, Shaping the Future

The International MBA redefines what it means to lead in a world of constant transformation. This program is not only about keeping pace with change—it is about shaping the future. Built for forward-looking professionals, it brings together key forces shaping business today:



ENTREPRENEURIAL MINDSET

Cultivating the skills to innovate, pivot, and build scalable ventures



AI-DRIVEN STRATEGY

Equipping leaders to leverage data and AI for smarter decisions



GLOBAL IMMERSION

Immersing in cross-cultural learning to foster agility and seize opportunities



PEOPLE-CENTRIC LEADERSHIP

Strengthening emotional intelligence and team leadership in dynamic contexts

Meet our MBA Leaders

Armando Borda Reyes, Ph. D.

Director of the International MBA (IMBA) Dr. Borda holds a Ph.D. from Florida International University and is an Associate Professor at ESAN University's Graduate School of Business in Peru. His research focuses on the internationalization of Latin American firms, with particular emphasis on how reputation, business group affiliation, and institutional context affect both the internationalization process and outcomes such as survival, reputation, and performance. His work has been published in leading journals such as Journal of International Business Studies, Journal of World Business, Journal of Business Research, and Multinational Business Review. Professor Borda represents Cladea at the Cladea Balas Case Consortium (CBCC), which helps Latin American scholars have their cases featured on the Harvard Business Publishing platform. He has also published case studies through Emerald and contributed book chapters to publications by leading academic publishers such as Cambridge University Press, Springer, and Sage.



Jorge Merzthal Toranzo, Ph. D.

General Director of MBA & Master's Programs at ESAN Graduate School of Business. Dr. Merzthal holds a Ph.D. in Business Administration and Management from ESADE (Spain), an MBA from Universidad del Pacífico (Peru), and a Master's degree in Information Technology from Tecnológico de Monterrey (Mexico). He has also completed advanced studies in Total Quality Management (TQM) in Japan, as well as executive specialization programs in management and sales at institutions such as Antipolis (France), Copenhagen Business School (Denmark), and the Free University of the Netherlands.

With over 44 years of experience in industrial markets across Peru and Latin America, he has served on the boards of companies in Peru, Chile, and Colombia, contributing strategic vision and leadership to business development throughout the region.

Developing Global Leadership Competencies

To meet the evolving demands of global business leadership, our International MBA develops four core competencies through immersive, hands-on learning:



Thrive in multicultural contexts
Adapt to diverse environments and seize global opportunities



Lead & inspire high-performing teams
Foster motivation, collaboration, and resilience



Design innovative & scalable ventures
Apply entrepreneurial thinking to drive growth



Make data-driven strategic decisions
Use analytics and AI to navigate complexity



Fergus Miller

Head of International Business
Development, Space - BAE Systems

Program Details



Target market

The program is designed for high-potential professionals who:

- Hold a Bachelor's degree
- Have 3+ years of postgraduate professional experience
- Aspire to senior leadership roles
- Seek to make a meaningful impact in their organizations



Duration & format

- 24 hours per Week
- Face – to – face
- 6 months in Peru
- 6 months abroad



Language

- Delivered entirely in **English**
- Offers a **globally relevant experience**

“

My experience in the program has been excellent. One of the main aspects of the program is its global perspective, as we get to interact with people from different countries. I chose to complete the full year at ESAN rather than take advantage of the international opportunities the program offers, because for me, this already provides an international environment. There is no need to relocate.

World-Class Curriculum & Partnerships



PERIOD I

Financial and managerial accounting

Managerial economics in a global context

Organizational behavior and team dynamics

Leadership and high performance management

Data drive decision making

Digital transformation and disruptive technologies

Innovation and design thinking

Negotiations and conflict resolution

Startup challenge 1: meet the mentors, pitch your business idea, define your prototypes

Demoday: AI applications in emerging economies

PERIOD II

Strategic management

Cost accounting

Geopolitics for global management

Machine learning for business

Artificial intelligence and business applications

Agile entrepreneurship: lean startup principles and practices

Digital marketing and customer centric strategy

Business consulting

Decentralized finance and cryptocurrencies in international markets

Startup challenge 2: ESAN startup demoday

PERIOD III

Global supply chain and operations strategy

Corporate finance and business valuation

Process optimization and lean management

International business strategy

Managing global and multicultural teams

Functional applications of business analytics I

Functional applications of business analytics II

Sustainability, ESG, and circular economy

International seminar I

Capstone course: Global Consortium I

PERIOD IV

Capstone course: Global Consortium II

Leading organizational change: an agile approach

Financial risks and investment strategies

Scenario planning and strategic foresight

Data and AI strategy in organizations

Data storytelling and pitching strategies

Agile Project Management

International field trip

International seminar II

Hackathon: applying AI in managerial challenges

World-Class Curriculum & Partnerships

Participants can strategically customize their learning path through elective courses, while earning certifications in key business and technology areas



Volney Guinard

Principal Director,
Central American
Commission of
Maritime Transport
- COCATRAM

Partial Certifications



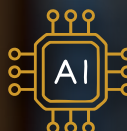
Innovation entrepreneurship

Digital transformation, design thinking, business disruption, startup creation, venture capital, and agile management.



Leadership & decision-making

Strategic leadership, effective decision-making, team management, and organizational influence.



Artificial intelligence & data analytics

Business applications of AI, machine learning, automation, big data, data visualization, and analytics-driven decision-making.



International decision-making

Global strategy, cross-cultural leadership, organizational culture, and talent management in the digital era.

“ Within the program, you have the opportunity to be in a classroom with people from all over the world. Among the different options ESAN offers, such as the double degree or the exchange program, I chose to do the exchange at Rotterdam School of Management because I come from Panama and felt I could make valuable connections.

Immersive local experience



We offer personalized mentoring, comprehensive training, and a strong network of partners.



Specializing in 3D modeling and digital manufacturing. Our goal is to promote applied research in rapid prototyping.



Intensive innovation events where teams co-create solutions within a short timeframe.

Global Opportunities

Double
degrees
with **8**
universities

First half of the MBA

First two academic terms at ESAN
University in Peru

Second half of the MBA

Final two terms at a partner university
abroad. Graduates receive an MBA from
ESAN and a second degree from the host
university, recognized in the respective
country. In Peru, the ESAN degree may
be registered with SUNEDU



FIU | FLORIDA
INTERNATIONAL
UNIVERSITY

#2 International
Business



The University of Texas at Austin
McCombs School of Business

Top 50



NUCB
NAGOYA UNIVERSITY OF
COMMERCE & BUSINESS
JAPAN

Top 10
in Asia



ICHEC
BRUSSELS MANAGEMENT SCHOOL

Top 20
in Belgium



Schulich
School of Business

#1 **#1**
in Canada in Canada



ESC
CLERMONT

Top 20
In France

IESEG
SCHOOL OF MANAGEMENT

#1
Business School

EDHEC
BUSINESS SCHOOL

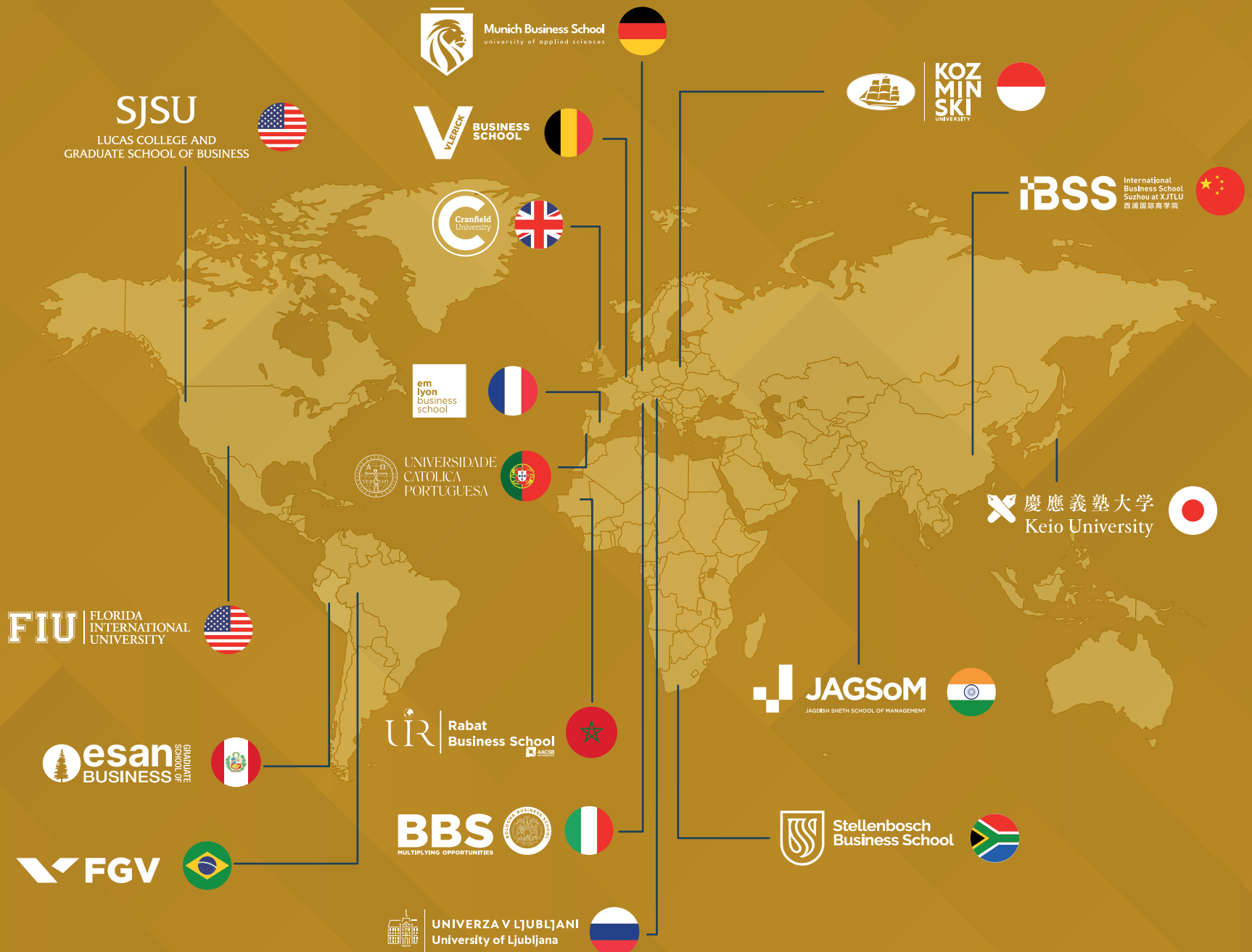
#3
Worldwide MBA

Global Opportunities



emba consortium
FOR GLOBAL BUSINESS INNOVATION

ESAN is a member of the prestigious EMBA Consortium. Once a year, we welcome students from our partner institutions around the world to discuss local challenges and international opportunities in Peru and Latin American economies.





ESAN
INTERNATIONAL
WEEK®

Twice a year, International Week brings together over 800 graduate students and 40+ international faculty from more than 15 countries across Europe, the Americas, and Asia, making it one of the largest and most globally diverse academic events of its kind in Latin America.

1

Globally recognized faculty:

Academics and industry professionals with distinguished careers at leading universities and multinational organizations worldwide.

2

World-class curriculum:

Courses developed using advanced methodologies and delivered to the highest academic and professional standards.

3

Global networking environment:

Participants engage in a truly international ecosystem, building meaningful connections that can evolve into strategic alliances, investment opportunities, and long-term professional collaborations

4

Strategic decision-making with global impact:

Analyze complex business scenarios—including corporate crises, large-scale mergers and acquisitions, expansion in emerging markets, and technological transformations shaping entire industries



Global Business

A unique experience where theory comes to life

More than 60 universities

Exchange programs

ESAN has international partnerships that allow MBA students to complete part of their program at partner universities, including:



FGV EBAPE

Latin America's top think tank, ranked #3 globally



Schulich
School of Business

Canada's #1 business school, offering over 200 graduate programs



 復旦大學 管理学院
SCHOOL OF MANAGEMENT
FUDAN UNIVERSITY

Ranked 3 in China and 6 in Asia by QS Asian University Rankings 2021



CBS  **COPENHAGEN
BUSINESS SCHOOL**

Denmark's top business school and internationally accredited



 The University of Texas at Austin
McCombs School of Business

With an MBA ranked among the world's top 20

Global Opportunities

Consulting Program



An exclusive experiential learning opportunity developed in collaboration with the Schulich School of Business, in which leading organizations present real strategic and managerial challenges. Participants work in multidisciplinary, international teams, applying advanced management frameworks to deliver actionable solutions under the guidance of Schulich's internationally experienced faculty.



Real-world consulting

projects with companies operating in dynamic environments

Applied learning approach

integrating theory with practice

International teamwork,

collaborating with peers from diverse industries and cultural backgrounds

Faculty supervision

and high-level mentoring by Schulich professors

Academic Impact

This consulting project replaces the traditional master's thesis, offering a more relevant and immersive alternative that bridges academic rigor with real business impact.

#1 **FT**
in Canada

#1 **QS**
in Canada

Top 5 **in the world**

Innovation, Entrepreneurship, and Global Sustainability



World
Innovations
Network

Berkeley
UNIVERSITY OF CALIFORNIA

A high-impact, two-week program delivered in collaboration with the WIN/Berkeley team. The first week is conducted online, followed by an immersive experience in Palo Alto, California, where participants engage directly with mentors and the Silicon Valley entrepreneurial ecosystem.



Silicon Valley Immersion: Present a Sustainable Business Plan to top-tier mentors



Learning from Berkeley experts in innovation and sustainability



Direct access to entrepreneurs and industry leaders in Silicon Valley



Applied learning approach: Transform ideas into viable, sustainable business plans



Academic Impact: This experience may serve as a thesis replacement option, combining academic rigor with real-world entrepreneurial application.

CONTACT US

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ESAN Accreditations



ESAN Memberships

